



The Right Here Showcase 2018 Artist Application Form

DEADLINE for submission BY EMAIL is MIDNIGHT Sunday October 1st, 2017

NEW THIS YEAR

- Unlike years past, the performances at the Showcase will no longer be offered a la carte. The event will be marketed as a single evening, and individual start times during each evening will not be made public.
- Artists may not offer admissions to their performances as part of individualized fundraising activities.
- In keeping all things equal, Artists will be given identical tech schedules, be allotted identical amounts of tech time and access to the tech staff, identical program space, and be given identical marketing and promotional exposure.
- Artists will be encouraged to do as much unpaid promotion as they are able to do, as the level of individual marketing is directly linked to the level of attendance (go figure!).
- Admission will no longer be suggested donations anonymously made in our beloved donation receptacle. All admissions will be made directly to the Box Office Attendant. Additionally, a percentage of seats will be offered for advance purchase for each performance.

IMPORTANT POINTS

- 4 Artist Commissions will be announced in November or December.
- Artist Commissions include a \$1000 artist's fee, tech, promotional, and production support.
- The Announcement will be made on the RHS website and FaceBook page.
- Showcase Performance Dates are May 11-12-13, and 18-19-20
- Showcase Venue is the Off-Leash Art Box, 4200 54th St E, Minneapolis, MN
- Each artist will perform 4 times on one of two weekends.

INSTRUCTIONS

- Create your own Application document, retaining the existing formatting
- Use the 6 Headings indicated: *Bio, Artist, Project, Work Samples, Budget, and Resume*.
- Put each Heading at the top of one single page, so your finished application will have 6 pages.
- Please create your application document with no less than .5 margins, and no smaller than 10pt. type.
- Save as a PDF with "RHS18 Application (*your name*)" as the document name, and in the email's subject line
- email your Application to Artistic Producer Paul Herwig at: offleash@offleasharea.org
- You will receive a confirmation of receipt by email within 24 hours

MISSION

The mission of The Right Here Showcase is to highlight and celebrate under-recognized mid-career Minnesota-based performing artists who create original, contemporary performance work, and introduce them to new audiences.

ELIGIBILITY

RHS has set 5 very specific artist eligibility requirements that clearly and concisely define the criteria which defines an applicant's eligibility. The artist/applicants will address these criteria through the 5 parts of the Artist Application:

1. **Eligible Artists are Mid-Career:** Artists must be mature, not emerging or established, at least 30 years old
2. **Eligible Artists are Minnesota-Based:** Artists must be committed residents of Minnesota, having resided here for 5 or more consecutive years
3. **Eligible Artists are Under-Recognized:** Artists must not have been featured in a national tour or produced by international presenters at the time of the Showcase performances, and are not well known by the broader local public
4. **Eligible Artists are Professionals:** Artists must have been working in professional performing arts fields for at least 7 years
5. **Eligible Artists are creators of Original Contemporary Performance Work:** Artists must demonstrate a career focus on working between multiple disciplines

Please Note!

- RHS defines "artists who create original contemporary performance work" as performing artists and works that travel between the fields of experimental Theatre & Dance, Video Art, Visual Art, Music Composition and performance Art, without adhering to a single field's practice.
 - Artists who also lead their own companies must apply as an individual artist.



- *Incomplete applications, and applications received after midnight October 1st cannot be considered.*

1. BIO

Contact Information

Name: _____

Address: _____

Phone: _____

Email: _____

Biographical Information

Date of Birth: _____

US Citizen (Yes): _____

Lived Continuously in Minnesota Since: _____

Artistic Information:

Primary Artistic Discipline: _____

Secondary Disciplines: _____



2. ARTIST

Please answer with concise and conversational language.

Part One

What currently interests you as an artist?

Part Two

How do you currently go about creating your work?



3. PROJECT

Please Note!

Project Proposals must be for an entirely new and unproduced work, a work in progress that you will finish for the Showcase, or a previously finished and produced work that you intend to significantly re-envision. The project you propose cannot have been performed publicly within a 100-mile radius of Minneapolis 2 years prior to the Showcase performance dates. Commissioned Projects must be between 45 to 60 minutes long, and be a single "evening-length" work, or a grouping of shorter works which have a strong and obvious unified theme. Your Project should be considered to be a clear and strong artistic statement, not solely an exploration, or attempt.

Part One – Your Art

1. Tell us about the theme(s) you are exploring in your project.
2. What do you want to say to the audience?
3. What do you want to say to the audience?
4. What production elements do you foresee for your project? (set, props, sound, costumes, video, number of performers). Any special considerations, like lots of odd stuff on the floor? (clay, water, paint, etc?)

Please Note:

RHS provides a professional Lighting Designer to work with you on your design, and one professional Operator/Technician to run your performances, and one competent Stage Hand available during your performances and for transitions. You may propose other technical staff who will would be engaged at your expense, but under the supervision of the RHS tech staff.

Part Two – Marketing & Audience

1. What unpaid marketing and promotion do you normally do for your own self-produced work?
2. What is the range of audience attendance at your performances?
3. How would you describe your audience (level of sophistication, gender, age, diversity stats)

Please Note!

Your project will be part of a shared evening with other artists, with a break between performances. We want to accommodate you having significant production values in your work, more so than you would find in other situations of a shared evening. However, whatever the production values you want to bring to your performance, you have only one afternoon/evening to tech your piece – spacing rehearsal, go over the lighting design with the Lighting Designer, set and run cues, and conduct a complete run-through with all the tech elements. Therefore, your work must be performance-ready when you arrive for your tech rehearsal.



4. WORK SAMPLE(S)

List 2-3 weblinks where we may view video samples for your work from the past 3 years.

Please Note:

If the sample is longer than 5 minutes, tell us at what point we should start watching.

1. _____

Title: _____

Date Filmed: _____

Your Role: _____

Description: _____

2. _____

Title: _____

Date Filmed: _____

Your Role: _____

Description: _____

3. _____

Title: _____

Date Filmed: _____

Your Role: _____

Description: _____



5. BUDGET

This is a simple budget to address the feasibility of your project.
You may or may not have need to use all the Headings.

INCOME:

\$1000 RHS Commission
 Grants (indicate status)
 Fundraising
 In Kind (volunteered or donated time or materials)
 TOTAL INCOME

EXPENSES:

 Performer(s)' Fees (including you)
 Production Costs (props, materials, equipment, etc)
 Rehearsal Rental Space Costs
 TOTAL EXPENSES



6. RESUME

Please Provide a Resume up to a one-page.

Please indicate which works for which you were the primary creator.

Please include performance dates and venues.

Indicate the primary discipline of each work.

For example.....

<u>NAME OF WORK</u>	<u>DATE/VENUE</u>	<u>PRIMARY ROLE</u>	<u>PRIMARY DISCIPLINE</u>
*My Work	Oct 2015/RED EYE	CHOREOGRAPHER	Dance (Modern)
My Production	June 2016/Playwrights' Ctr	DIRECTOR	Theater (Physical, Ensemble)
*My Show	Sept 2017/Cowles Ctr	PERFORMER	Durational Performance Art

* = *primary creator*